Food retail lighting
Food retail lighting needs are very diverse; dry foods on vertical shelving units, fruits and vegetables on islands, meats and fish in cooled counters. All require very different approaches to lighting to enable the best possible result, there are no “one size fits all” solutions.

Nordic Light offers a wide range of lighting solutions allowing illumination of every situation in the retail store to make the products appear in best possible way.
Well lit-up surroundings encourage customers to relax and discover appealingly illuminated fresh food inspire purchases and improve store turnover.
**Nice fresh food sections** can be a powerful differentiator for supermarkets and to make these you require other lighting tools.

To bring out the red colours in meat high quality red rendering and saturated light is needed. This can however lead to an overly strong pink light effect. Our warm COB for meat assures that also white colours, such as ice or fat in larger pieces of meat, are rendered white and fresh.

“Fresh” should be the first thing in customers minds when looking at seafood. Our 5000K COB for fish gives seafood a cool, fresh & brilliant look.

The scent of freshly baked bread is a great sales tool in stores. Illuminating bakery goods with our 2400K COB ensures this section looks invitingly warm and golden as well.

Fruit & vegetables come in all colours of the rainbow. Our 2900K produce COB offers high colour rendering of the full spectrum of visible light for the best, all-round result.

**Specifically for illuminating meat and fish desks**

Oval beam reflectors reduces the hotspot and reduces the chance of damaging the meat and sensitive fresh food items.

This new high quality optic elongates the normally round light image of accent lighting unit to give increased control over what is illuminated. The end result is food desks that are lit-up perfectly without bright or dark spots.

No light is wasted and the focus of the customer is drawn to the produce without distraction.
Aisles can be lit-up in several ways. For lower ceiling and installation heights we recommend double asymmetric optics.

This type of optic focuses the light and the customers’ attention where it belongs, towards the goods on the shelves. The aisle floors are illuminated less to create a contrast with the goods on display.

Both the ExO and SPLiNE ranges offer end double and single asymmetric optics.
Hypermarkets are known for their wide open and airy atmosphere. To not disturb this openness and make the ceiling appear low, the lighting equipment is installed higher than usual. In this case we recommend a general lighting system such as the linear SPLiNE system or our System Ceiling.

Both systems provide general lighting cost effectively while still being flexible, allowing for instance for the integration of accent lighting.

Combine track lights and linear lights in our system ceiling.